

***NEW UPDATES TO VIDEO CONTEST FOR 2022.***

***NEW CATEGORY INCLUDED: VIDEO STORYTELLER OF THE YEAR SPONSORED BY CANON USA.***

***IMPORTANT DATES: THE ENTRY DEADLINE IS 11:59PM SUNDAY, JAN 23, 2022.***

## **PURPOSE AND INTENT OF THE CONTEST**

The PPAGLA yearly video competition is about what your personal brand stands for, it is about the spirit of storytelling. Storytelling is the element that allows your passion and pride to tell a compelling story with creative visuals, editing, and pacing. The PPAGLA awards are a recognition based on a diligent and competitive process, established by the Board of Directors, that allows all entrants an opportunity to be recognized for their competent abilities as professional photojournalists. This is where the ethos and passion of photojournalism unite to bring together talented competition from colleagues in various areas within our industry, backgrounds, and experience. It is with that passion that we look forward to having all professional storytellers take part of this well recognized competition. Bring your daily passion of storytelling to life by joining this competition with your industry team members.

## **RULES OF THE CONTEST**

The annual PPAGLA video awards contest is open to all members (including still photographers shooting video) of the PPAGLA in good standing. There is no entry fee, however, the entrant must be a member during the year the video appeared on a news outlet. The only exception for a “NON-MEMBER” entry is for the “MULTI-CAMERA” category. In order for the non member’s name to be

**included with the entry, is the submission of A \$35 ENTRY FEE upon entry.**

**All entries for TV award consideration must be submitted by the videographer, who must account for at least 75% of the video content shot for the entry. The same content criteria applies for the “MULTI-CAMERA” AWARD CATEGORY AS WELL.**

**Zoom, Skype, Facebook, Pool and similar content shall not be included in the content percentage calculation. However, judging is based on the photographer’s storytelling.**

**All video entries must have appeared on a news outlet, between January 1 and December 31 of the contest year.**

**Awards are presented for 1st place / 2nd place / 3rd place in each category. Winners will receive a recognition of their achievement.**

**In the event the category is a sponsored category, the 1st place winners may receive an additional prize.**

**All video entry judging will be conducted by a panel of news videographers from both local and cross country. Judges to be determined by PPAGLA Video Committee. Awards shall be presented at the annual PPAGLA event.**

## **CATEGORIES FOR NEWS VIDEOGRAPHY**

### ***1. Animal - Sponsored by Don Brinn Endowment.***

**Primary story focus on animal or animals...the central character(s) of the story. The intent is to further public awareness and support greater understanding and public safety.**

### ***2. Feature***

**A planned news story beyond general news focusing on a particular person and/or subject where the videographer has demonstrated a high skill level in visual storytelling. The production values show considerable effort, creativity as well as imagination. All aspects of composition, framing, lighting, sound,**

**working environment and conditions are considered. Extensive post-production including visual effects and music are permitted.**

**3. *Fire* - Sponsored by the United Firefighters of Los Angeles City, IAFF Local 112.**

**Everything Fire. Stories with the primary focus on, but not limited to: Fire coverage / fire- fighters / fire heroes / fire safety / fire prevention (as examples) which can be associated with, fire coverage. The story may focus on one or more of above elements. *All fire stories go here.***

**4. *General News***

**A scheduled news event for which there was advanced notice and planning. No Music is to be contained in the entry unless it is a part of the event and/or presentation recorded in real time...considered to be part of the “natural sound” of the story.**

**5. *Breaking News* - Sponsored by the Bill Knight Endowment**

**An unscheduled news event for which there was either no advanced notice or opportunity for planning. This spot news event must be DAY OF AIR for the broadcast of record. No Music is to be contained in the entry unless it is a part of the event and/or presentation recorded in real time...considered to be part of the “natural sound” of the story. *All fire stories go in Fire Category.***

**6. *Sports***

**Strictly sports...where focus is on a sports related subject on any generally accepted sport including but not limited to: Baseball, Football, Basketball, Ice Hockey, Soccer, Track & Field, Tennis, Golf, Cycling, Gymnastics, Boxing, MMF wrestling... as well as all high school, college and professional competitive sports...and all official Olympic Games related competition. Sports features are included in this category. All aspects of composition, framing, lighting, sound, working environment and conditions are considered as well as effort, creativity and imagination.**

## **7. MULTI-CAMERA**

**Two or more videographers contribute to the story and collectively account for the 75% content rule within the presentation. The subject matter may be general news, feature or sports. The videographers listed on the entry may submit separately, via email or letter, a brief production note in support of their entry. An exception is made only in this category where non-members may enter with a \$35 entry fee. Payable at time of entry.**

***JUDGING FOR 1ST, 2ND and 3RD PLACE for placing in any of the TV categories 1 - 7***

***1ST PLACE > 60 points***

***2ND PLACE > 30 points***

***3RD PLACE > 15 points***

**In the Multi Camera category the points will be split among the entrants who are members. As an example, 3 photographers enter and all 3 are members, points for this category are split between them.**

***VIDEO-STORYTELLER OF THE YEAR - Sponsored by Canon USA***

**The judging of this category will not be based on total points received in the 7 above mentioned categories. Portfolio style entry will determine the highest individual honor, “*VIDEO-STORYTELLER OF THE YEAR*”. Portfolio should include 3 to 5 stories or portions of stories that convey a diverse example of visual storytelling. Breaking News, Feature, Sports or Long-format Series as examples. Judges will be focusing on the following aspects, Composition, Use of Sound and Use of Light (artificial or natural) in the overall Storytelling process. Portfolio can include section lift or clips submitted from the 7-point categories, but it is not limited to those. Portfolio should not exceed 10min in length and must be edited with no more than two second of black in between clips/lifts.**

***TELEVISION STATION OF THE YEAR***

The “TV Station Of The Year” is calculated from the highest number of points total from the represented Videographers in all categories. However, in the Multi Camera category, only one Photographer score shall be included for this calculation. Example 3 photographers win 1st, each gets 20 points and the station gets 20 points.

All video entries must have appeared on a news outlet, between January 1 and December 31 of the contest year.

File name of entry as per the rules, story description or caption, time code of no more than 10 seconds for a clip to be used in the presentation. Please also include a jpg *still* frame with *caption* (in the highest resolution possible) to be used in our Just One More Yearbook and publications.

1. Enter the video clip as aired using the following naming convention

CATEGORY\_STORY NAME\_FULL NAME\_STATION.MOV

Example

“ Animal\_Blind Dog Catcher\_Gary Brainard\_KTTV.mov”

For Portfolio entries:

VIDEO PORTFOLIO\_FULL NAME\_STATION.mov

Example

VIDEO PORTFOLIO\_GARY BRAINARD\_KTTV.mov

2. Include a frame grab still image which best represents your story. The still frame will be used for the award recognition as well as in the yearbook regardless of contest results. Please include a caption with the jpg.

CATEGORY\_STORY NAME\_FULL NAME\_STATION.jpg

Example

“ Animal\_Blind Dog Catcher\_Gary Brainard\_KTTV.jpg”

For Portfolio entries:

VIDEO PORTFOLIO\_FULL NAME\_STATION.jpg

Example

**VIDEO PORTFOLIO\_GARY BRAINARD\_KTTV.jpg**

*Questions about entries may be directed to Contest Chairman Gary Brainard at [garybcool@earthlink.net](mailto:garybcool@earthlink.net).*