

# 2016 CES 2016

Consumer Technology Association

by Louis Gabriele



More than 170,000 professionals attended; more than 3,800 exhibitors touching every major global industry; used nearly 2.5 million net square feet of space at multiple locations in Las Vegas.

Gary Shapiro, president-CEO of the Consumer Technology Association rode "Cool Wheels." onto the stage. He said, "Technology now touches every facet of our lives, from improving our workouts and the way we sleep, to keeping us safe on the roads and in our homes and even preventing or treating illnesses. CES has cemented its position as the global gathering place for all industries."



Navigation



Health



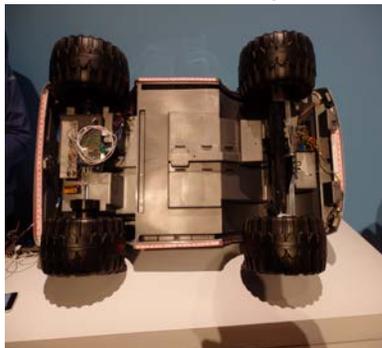
4-K LED TV

## Dick Tracy never dreamed of what he started



Qualcomm reported some news related to the future of cellular networks for the Internet, two new Wi-Fi technologies and also shared new partnerships with automakers making cars safer with its technologies. Qualcomm's ADAS platforms, as they are called, use cameras, sensors technology, and data networks to automate and enhance safety features in the car, including adaptive cruise control, automated braking, blind spot warnings and keeping the driver in the correct lane.

Auto Safety



WiFi



Smart Watches



## The Lighter, the Better -- Powramid Power and USB Charging Center

An adapter the size of a deck of cards - For power hungry USB powered devices



## Oversized TVs



New -- 8-K -- Need I say any more? Yes! LG displayed a **98-inch 8K LED TV**. With a resolution of 7,680 x 4,320, the flat screen has four times the resolution of a 4K TV and eight times the resolution of a full HD TV. In Slash Gear, Adam Westlake on Sep 16, 2015 wrote, "Sharp to sell world's first 8K TV for \$133k." Only the 1% will be able to afford it.

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## LG rollable display

LG showed a rollable 18-inch, 1-millimeter-thick OLED display prototype that can play live video as it rolls up. The company's goal is to bring rollable, large-screen TVs to market within the next few years.



The Nikon D5: designed for pros boasts a redesigned 20.8-megapixel full-frame image sensor, 153 autofocus points with 99-cross-points, continuous shooting at 12 frames per second with autofocus-tracking, and ISO sensitivity from 100-102400 (expandable to ISO 3280000). The DSLR also shoots 4K video at 30 fps.



**HERO4 Black** - Built-In Touch Display: Easily adjust settings. Play back videos and photos. Built-In WiFi + Bluetooth. Auto Low Light: Automatically adjusts frame rates for optimal low-light performance. New Audio System captures clean, high fidelity sound plus much more super features.

GoPro shares cratered, following a botched earnings report during the week of Feb 1st. The company had a net loss of \$0.08 per share on \$436.3 million in revenue. Shares were halted once the report was released. Stock had a high of \$96.45 Oct 2014. Shares were trading at \$9.96 on Friday's close Feb 5th. **GoPro: Move over! More competition!**



AEE Cams



Kodak Cams



Kodak Super 8

### Ehang passenger drone



*Ehang, a Chinese Company unveiled the world's first passenger drone at CES 2016. The Ehang-184, a car-sized aircraft that weighs about 500 pounds, is powered by electricity and can fly one person at approximately 100 kilometers (62 miles) per hour on a roughly 23-minute trip.*

### Drones were a big hit at CES



AEE Drones



Yuneec Drones



Hearing a little bad. Try Resound



If you get a little shaky after watching this article, try Gyenno spoon





## Panasonic: A Global Multi Product Business

Panasonic can be found worldwide partnering with different companies, providing TV displays in planes but also providing massage and rejuvenation in Panasonic chairs plus electronics for the auto biz.



**Hydrao Smart Shower**

**Do we waste water. Yes! But it can be hard to gauge how much. The Bluetooth LE shower head connects to an iPhone or iPad app where you can set alert intervals, like five gallons, seven gallons and 10 gallons. At each interval, LED lights will light up in three different colors to remind you how much water you're using. A tiny turbine uses the water running through the shower head, to power the lights and Bluetooth connectivity.**

Samsung's Family Hub Refrigerator combines a massive 21.5-inch, full HD touchscreen with surprising intelligence. The first fridge to integrate Amazon Alexa. It features a pair of cameras on the inside that can monitor the fridge's contents, which you access through a mobile app.

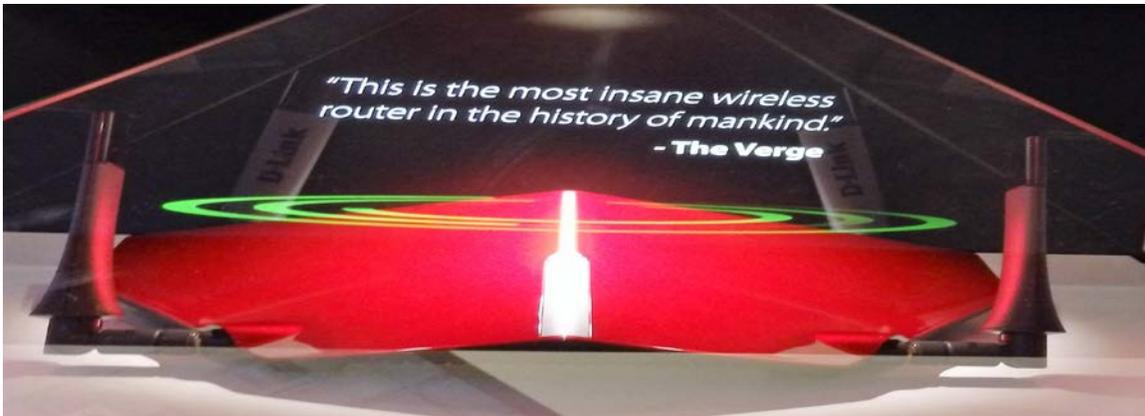


***Under Armour Gemini 2 sneakers***

Gemini 2 sneakers are fitness trackers for your feet. The sensor-filled sneakers track your workouts without needing to tether to a smartphone. Tiny sensors, embedded within the soles, track where you're going, the distance you've traveled and calories burned.

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## DLink



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